



2010 World Value Wine Challenge

The Most Influential Competition for Wines \$20 and Under
Featured in Restaurant Hospitality, Chicago Tribune & Tastings.com
Register & Ship Samples by AUGUST 6th, 2010

All wines receive a full BTI review. There will also be **Top 10** winners in each of:
Four price-based categories for 750mL bottles: \$20 & under, \$15 & under, \$10 & under, & \$8 & under.
& Four format-based categories: 1.5L bottles (<\$25), 3L casks (<\$30), 1L tetra-packs, 1/2 bottles.

***Plus* special "Best Of" awards for regions, varietals, and exceptional values**

FAX this completed form back to 312-226-7858 by August 6th Ship wines by August 6th

SHIP 2 containers 750 ml 1.5L Tetra-Pack 3L Cask 375 ml

EMAIL a label or bottle image (jpeg or tiff) for each wine to: labels@tastings.com

SEND Samples & Payment to: BTI, 910 W. Van Buren, Suite 5000 Chicago IL 60607

QUESTIONS? Call Catrina: 312-226-7857 or ccerny@tastings.com - www.tastings.com/bti/valuwinechallenge.html

1st Wine Information: As It Appears on Front Label (Please Print Clearly & Darkly!)

Wine Name: _____

For Line Above: Brand-----Varietal/Proprietary Name-----Appellation on label

Varietals & percentages thereof: _____ Vintage _____

Special Designation (Reserve, specific vineyard, etc.) _____ Alcohol% _____ RS% _____

Suggested Retail Price for the bottle size entered in US dollars: \$ _____ Size _____

Kosher _____ Organically Grown Grapes _____ Certified Organic _____ Demeter Certified _____

****Use 2nd Page for Multiple Entries and 6-Packs****

(Only recommended wines will be published)

Entry Fee: \$75 per wine **Special Discount: \$375 for 6 wines (Sixth wine FREE)**

Payment is due before results are released. Make checks payable to BTI.

Check enclosed Check sent separately Mastercard Visa AMEX

Card number _____ Expiration date _____

Cardholder name printed clearly _____

Entered by: Results will be sent to this person by mail and email. (Company listed online with review)

(Please make corrections as needed)

Imported by: (if applicable) or Alternate Online Contact - **Enter Below**

Name & Title: ,
Affiliation:
Address:
City/St/Zip:
Tel:
Fax:
E-mail:
Website:

2nd Wine Information: As It Appears on Front Label

Wine Name: _____

For Line Above: Brand-----**Varietal/Proprietary Name**-----**Appellation on label**

Varietals & percentages there of: _____ Vintage _____

Special Designation (Reserve, specific vineyard, etc.) _____ Alcohol%. _____ RS%. _____

Suggested **Retail Price** for the bottle size entered in US dollars: \$ _____ **Size** _____

Kosher ___ Organically Grown Grapes ___ Certified Organic ___ Demeter Certified ___

3rd Wine Information: As It Appears on Front Label

Wine Name: _____

For Line Above: Brand-----**Varietal/Proprietary Name**-----**Appellation on label**

Varietals & percentages there of: _____ Vintage _____

Special Designation (Reserve, specific vineyard, etc.) _____ Alcohol%. _____ RS%. _____

Suggested **Retail Price** for the bottle size entered in US dollars: \$ _____ **Size** _____

Kosher ___ Organically Grown Grapes ___ Certified Organic ___ Demeter Certified ___

4th Wine Information: As It Appears on Front Label

Wine Name: _____

For Line Above: Brand-----**Varietal/Proprietary Name**-----**Appellation on label**

Varietals & percentages there of: _____ Vintage _____

Special Designation (Reserve, specific vineyard, etc.) _____ Alcohol%. _____ RS%. _____

Suggested **Retail Price** for the bottle size entered in US dollars: \$ _____ **Size** _____

Kosher ___ Organically Grown Grapes ___ Certified Organic ___ Demeter Certified ___

5th Wine Information: As It Appears on Front Label

Wine Name: _____

For Line Above: Brand-----**Varietal/Proprietary Name**-----**Appellation on label**

Varietals & percentages there of: _____ Vintage _____

Special Designation (Reserve, specific vineyard, etc.) _____ Alcohol%. _____ RS%. _____

Suggested **Retail Price** for the bottle size entered in US dollars: \$ _____ **Size** _____

Kosher ___ Organically Grown Grapes ___ Certified Organic ___ Demeter Certified ___

6th Wine Information: As It Appears on Front Label

Wine Name: _____

For Line Above: Brand-----**Varietal/Proprietary Name**-----**Appellation on label**

Varietals & percentages there of: _____ Vintage _____

Special Designation (Reserve, specific vineyard, etc.) _____ Alcohol%. _____ RS%. _____

Suggested **Retail Price** for the bottle size entered in US dollars: \$ _____ **Size** _____

Kosher ___ Organically Grown Grapes ___ Certified Organic ___ Demeter Certified ___