



# 2010 Beverage Testing Institute Wine Tasting Schedule

Please REGISTER & SHIP samples by the category deadline. Results are released FORTY-FIVE days after each deadline.

## Domestic Categories

### January 15th

US—Cabernet Sauvignon, Merlot, Red Meritage, Cabernet Franc, Petit Verdot, Malbec, and red blends

US—Red Hybrids: Norton, Baco Noir, Chambourcin, Chancellor, Concord, Lemberger, Marechal Foch

### February 1st

US—Chardonnay

### March 1st

US—Aromatic Whites: Sauvignon Blanc, Semillon, Chenin Blanc, Riesling, Gewürztraminer, Pinot Blanc, Pinot Gris/Grigio, Muscat (no dessert types)

### April 1st

US—Pinot Noir, Gamay, US—Zinfandel, Charbono, Barbera, Dolcetto, Sangiovese, Nebbiolo, Tempranillo, and blends thereof

US—All Rosé Styles

### **World Kosher Wine Challenge**

### April 15th Deadline

### **2010 Midwest Wine Challenge**

*Illinois, Ohio, Michigan, Wisconsin, Missouri & Minnesota Wines*

### May 1st

US—Red & White Rhones: Syrah, Carignane, Petite Sirah, Cinsault, Grenache, Mourvedre, Alicante, Viognier, Marsanne, & Rousanne and blends thereof

### June 1st

US—All Late Harvest, Dessert, Fruit & Fortified Wines, All Domestic Sparkling Wines

### **2010 World Mead Challenge**

### July 1st

US—Cabernet Sauvignon, Merlot, Red Meritage, Cabernet Franc, Petit Verdot, Malbec, and blends thereof

US—Red & White Hybrids

### August 6th

**2010 WORLD VALUE WINE CHALLENGE**  
*All Wines \$20 and under*

### September 1st

US—Chardonnay, US—Zinfandel, Charbono, Barbera, Dolcetto, Sangiovese, Nebbiolo, Tempranillo, and blends

### **2010 Eco-Wine Challenge**

### October 1st

US—Aromatic Whites: Sauvignon Blanc, Semillon, Chenin Blanc, Riesling, Gewürztraminer, Pinot Blanc, Pinot Gris/Grigio, Muscat (no dessert types)

### November 1st

US—Pinot Noir, Gamay, US—All Late Harvest, Dessert, Fruit & Fortified Wines

### December 1st

US—Red & White Rhones: Syrah, Carignane, Petite Sirah, Cinsault, Grenache, Mourvedre, Alicante, Viognier, Marsanne, & Rousanne and blends thereof

**2010 Regional Review**  
*Northeast, Southeast, West and Southwest regional wines*

**Deadline December 18th**  
**2010 BTI Wine Packaging Competition**

## International Categories

### January 15th Deadline

South America—All wines

### February 1st Deadline

Australia—All wines

New Zealand—All wines

### March 1st Deadline

Canada—All Wines and Ice Cider

Africa and Middle East—All wines

All Eastern European Wines

Mexico—All Wines

### April 1st Deadline

### **2010 World Kosher Wine Challenge**

### May 1st Deadline

France—All Wines (Still Wines Only)

Italy—All Still Wines

### **2010 World Sake Challenge**

### June 1st Deadline

Portugal—All wines & Oporto

Spain—All wines including Sherry

Australia—All wines

New Zealand—All wines

All International Sparkling Wines

### Deadline August 6th

**2010 WORLD VALUE WINE CHALLENGE**  
*All Wines \$20 and under*

### September 1st Deadline

Greece—All Hellenic Wines

Germany & Austria—All wines

### **2010 Eco-Wine Challenge**

### October 1st Deadline

South America—All wines

Africa—All wines

Middle East—All wines

### November 1st

France—All Wines (Still Wines Only)

Italy—All Still Wines

China, Korea, Thailand, India & Non-Sake Rice Wines

### December 1st

Portugal—All wines including Oporto

Spain—All wines including Sherry

### Deadline December 18th

**2010 BTI Wine Packaging Competition**



## 2010 BTI Wine Registration Form

Fax this completed form back to **1-800-238-7972**.

**Sample Shipping Address:** BTI, 910 W. Van Buren, Suite 5000, Chicago IL. 60607  
Direct any questions to Catrina. Tel: 312-226-7857; email: [ccerny@tastings.com](mailto:ccerny@tastings.com)

**Ship 2 bottles**  750 ml or  375 ml (*dessert only*)

**Email a label or bottle image (jpeg or tiff) for each wine to [labels@tastings.com](mailto:labels@tastings.com)**

*For more information and international shipping instructions go to : [www.tastings.com/trade.html](http://www.tastings.com/trade.html)*

### **Wine Information: (Please Print Clearly & Darkly)**

Complete Wine Name: \_\_\_\_\_

*For Line Above (REQUIRED):* **Brand – Vintage – Varietal/Proprietary Name – Appellation**

Varietals & percentages there of: \_\_\_\_\_

Special Designation (Reserve, specific vineyard, etc.) \_\_\_\_\_

Origin of Grapes/Appellation/AVA: \_\_\_\_\_ RS% \_\_\_\_\_

Suggested **RETAIL PRICE** for the bottle size entered, in U.S. dollars: \$ \_\_\_\_\_ Vintage \_\_\_\_\_

**Fill Applicable Distribution:** Tasting Room \_\_\_\_\_ Home State \_\_\_\_\_ Regional \_\_\_\_\_ National \_\_\_\_\_ Chicago \_\_\_\_\_

Kosher \_\_\_\_\_ Organically Grown Grapes \_\_\_\_\_ Certified Organic \_\_\_\_\_ Demeter Certified \_\_\_\_\_

pH \_\_\_\_\_ Calories per 5oz. \_\_\_\_\_ Total Carbs per 5oz. \_\_\_\_\_ Sodium \_\_\_\_\_ Alcohol% \_\_\_\_\_

Cases produced :  Less than 1,000  1,000-5,000  More than 5,000, specify \_\_\_\_\_

**2) PAYMENT:**  \$95/wine or  \$170/wine with custom shelf-talker PDF and use of BTI wine logo  
Payment is due before results are released. **Call for volume discounts for multiple entries.**

Check enclosed  Check sent separately  Mastercard  Visa  Amex

Card number \_\_\_\_\_ Expiration date \_\_\_\_\_

Cardholder name printed clearly \_\_\_\_\_

**Entered by: Results are sent to this person and this company will be listed online for the review**

Name & Title: \_\_\_\_\_

Affiliation: \_\_\_\_\_

Address: \_\_\_\_\_

City/St/Zip: \_\_\_\_\_

Tel: \_\_\_\_\_

Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

Website: \_\_\_\_\_

*If another online company contact is desired, please enter above*